

sales support mobile apps

Bridge the Gap between Sales and Marketing to Drive Profitable Growth

Improve your company's ability to compete by putting actionable information at your sales team's fingertips – in real time. Wavelength B2B's Sales Support Smartphone App will help your sales team communicate the value associated with your solutions – any time, any place.

Our Sales Support App streamlines the communications process between marketing and sales. Whether your sales channel includes distributors, direct sales, a dealer network (or more), our App will keep them informed and effective.

Use the App to help your company:

- Penetrate key accounts
- Support new customer acquisition efforts
- Improve alignment between sales and marketing

The App delivers content, video, podcasts, animation and more via a Smartphone.

An easy-to-use content management tool allows marketers to publish audience-relevant content to the sales channel as they prepare for key meetings or are customer facing.

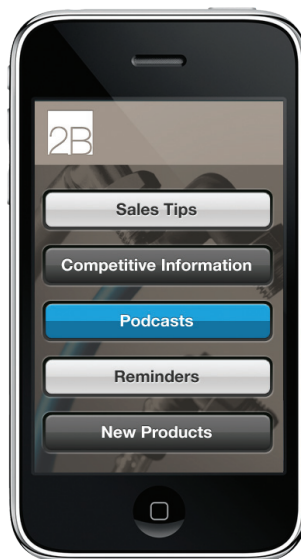
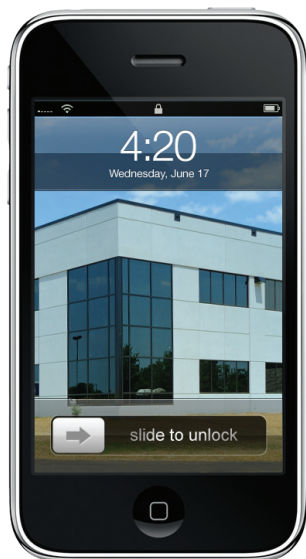
The App is easy for marketers to manage and intuitive for sales professionals to use. Reps are notified when new information is ready for their review!

- Help sales demonstrate relevance and communicate customer value
- Support sales conversations with industry trends and competitive information
- Prime reps for prospect meetings with podcasts, tips and insights
- Use animation or video to demonstrate your solutions' tangible benefits
- Improve the effectiveness of your marketing program by timing the delivery of key marketing messages with sales activities
- Remind busy sales professionals about important internal meetings and deadlines

Wavelength B2B offers off-the-shelf solutions with pre-determined categories. Or, create a custom App that reflects your company's unique marketing/sales structure.

Learn more at www.wavelengthb2b.com or call Jennifer Peterson at 717.823.6939 or email jennifer@wavelengthb2b.com.

Improve sales effectiveness with our sales channel communications tool.



savvy counsel
relevant creative
measurable results
We put them to work for you.

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