

wavelength industry

Savvy Counsel | Relevant Creative | Measurable Results

Manufacturing-to-Distribution Building Industry Experience

Wavelength's building industry experience translates into tangible value for our clients.

We understand the meaning of your value proposition from your customer's point of view. We know what reliability, productivity and quality mean to end users.

We can effectively communicate these messages.

We hit the ground running on your behalf. A shorter learning curve means we start delivering results faster.

We know how to market an industry leader. We can help you monitor market dynamics and use proactive, not reactive, marketing. If you're not the leader but want to be, we can help there too.

We understand multiple distribution steps and relationships. Whether you sell direct or through distributors (or both), we know how to build relationships and generate leads.

From manufacturers to distributors, Wavelength's team has valuable experience in building and construction industry marketing. Let us put our experience to work for you.

Our experience includes:

American Woodmark Corporation
Associated Builders and Contractors
Bosch Rexroth Mobile Hydraulics
Danaher Tools (Armstrong)
ECR Technologies (Earthlinked Technologies)
Fujitsu General America
Gradall Material Handlers
HB McClure Company
Harrington Hoists and Cranes
Herr Industrial
High Construction
High Steel Services
HVAC Distributors
HydroPower USA
JLG Industries
Keystuct Construction
Warfel Construction

Call Jennifer Peterson at 717-823-6939 or visit us online at www.wavelengthb2b.com

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